

MESOFTWARE

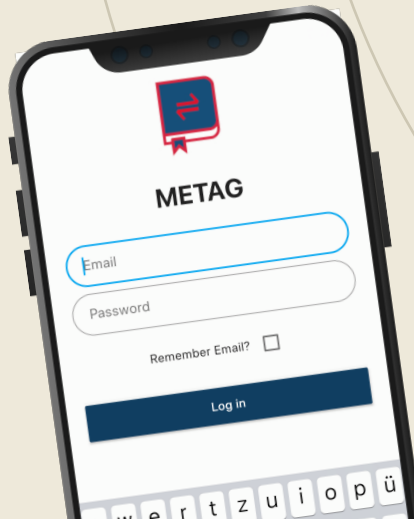
SOFTWARE FOR QUALITATIVE DIGITAL RESEARCH

Qualitative digital research that look into media repertoires or communicative practices, for example, is often complex. This is often the case if you choose to work methodically with media diaries or sorting techniques.

To combine the application of these methods with the advantages of digital research, we have developed the sorting app MeSort and the media diary app MeTag.

Both are particularly suitable for research and teaching in the current COVID era, where face-to-face data collection is generally impractical. MeTag and MeSort are web-based browser applications that enable practitioners to conduct research and teach on accordance with social distancing guidelines

MeSort and MeTag are both open source applications and can be applied flexibly to a wide range of research projects.



More on MeSort

A browser-based program for performing and analyzing a variety of sorting processes such as network cards or circle sorting. Results can be exported to a range of formats including .pdf and .xlsx).

It allows for the flexible creation of custom sorting tokens before and during the sorting process, as well as the addition of accompanying questions. MeSort can also generate unique URLs so that data can be collected while maintaining participants' anonymity and without personal contact.

 mesort@uni-bremen.de

More on MeTag

The MeTag application is made up of two principal components: The browser-based platform MeTag Analyze for the creation of media diaries that can be analyzed visually and exported in a presentable format (.xlsx).

The second component is MeTag, a smartphone app, available for both iOS and Android. It allows participants to conveniently self-collect data with minimum intrusion using their mobile phone.

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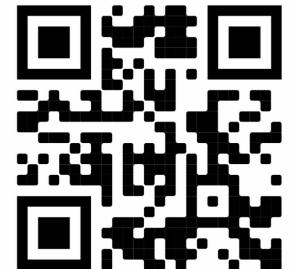
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